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GROUP VISITS FROM ABROAD

WE ARE

ONE OF MANY GERMAN CLUBS WITH A RICH TRADITION.



HOWEVER,
WE ARE SOMEWHAT DIFFERENT...



WRITING THE NEXT
**CHAPTERS IN OUR
SUCCESS STORY.**

1x

Intercontinental Cup
winners 1997

**1x**

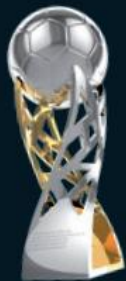
UEFA Champions League winners 1997

**1x**

European Cup Winners' Cup
winners 1966

**6x**

Supercup winners 1989, 1995, 1996,
2013, 2014, 2019

**8x**

German Champions 1956, 1957, 1963, 1995, 1996,
2002, 2011, 2012

**5x**

DFB Cup winners
1965, 1989, 2012, 2017, 2021





***WE ARE THE INTENSE
FOOTBALL EXPERIENCE...***



**... AND EXPERTS IN YOUTH
DEVELOPMENT!**

MAKING THE JUMP: UP TO THE INTERNATIONAL ELITE.



at its best:
BVB is the club where most
young players have made the
leap to professional level.



Felix Passlack

- 2x German Under-17 champion
- 2x German Under-19 champion
- 2x German Cup champion
- 1x EFL Championship champion
- 1x Under-17 Fritz Walter Medal in Gold



Mario Götze

- 5x German Champion
- 4x German Cup champion
- 1x German Under-17 champion
- 1x German Under-19 champion
- 1x European Under-17 champion
- 1x UEFA Super Cup champion
- 1x FIFA Club World Cup champion
- 1x FIFA World Cup champion
- 1x German Supercup champion
- 1x Dutch Supercup champion
- 2x Fritz Walter Medal in Gold
- 1x Golden Boy
- 1x Dutch Cup champion

Christian Pulisic

- 1x German Under-17 champion
- 1x German Under-19 champion
- 1x German Cup champion
- 1x UEFA Champions League champion
- 1x FIFA Club World Cup champion
- 2x Player of the Year



Marcel Schmelzer

- 1x European Under-21 champion
- 2x German champion
- 3x German Cup champion
- 3x German Supercup champion



Giovanni Reyna

- 1x German Cup champion
- 1x CONCACAF Nations League champion
- UEFA Champions League debut at 17



Nuri Sahin

- 1x European Under-17 champion
- 1x Dutch Cup champion
- 1x German champion
- 1x Spanish champion
- 2x German Supercup champion
- 1x German Cup champion



Marco Reus

- 2x Player of the Year
- 3x Player of the Season
- 3x German Supercup champion
- 2x German Cup champion
- 1x German national team Player of the Year



Ansgar Knauff

- 1x German Cup champion
- 1x UEFA Europa League champion
- Best Youth Player in the UEFA Europa League 2022



Lars Ricken

- 1x European Under-17 champion
- 1x German Under-19 champion
- 3x German champion
- 2x German Supercup champion
- 1x UEFA Champions League champion
- 1x Intercontinental Cup champion



Youssoufa Moukoko

- 1x German Cup champion
- 1x German Under-17 champion
- 1x European Under-21 champion
- Youngest UEFA Champions League Player
- Youngest Bundesliga goalscorer
- Youngest UEFA Youth League goalscorer

WE MAKE TOP TALENTS TO SUPERSTARS!



R. Lewandowski

Arrived in 2010

Market value at
his peak:

90 MIO €



O. Dembélé

Arrived in 2016

Market value at
his peak:

120 MIO €

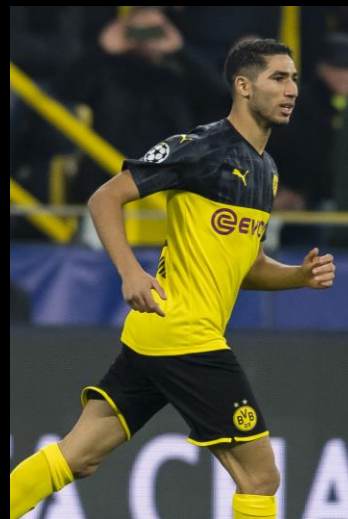


J. Sancho

Arrived in 2017

Market value at
his peak:

130 MIO €



A. Hakimi

Arrived in 2018

Market value at
his peak:

70 MIO €



E. Haaland

Arrived in 2020

Market value at
his peak:

180 MIO €



J. Bellingham

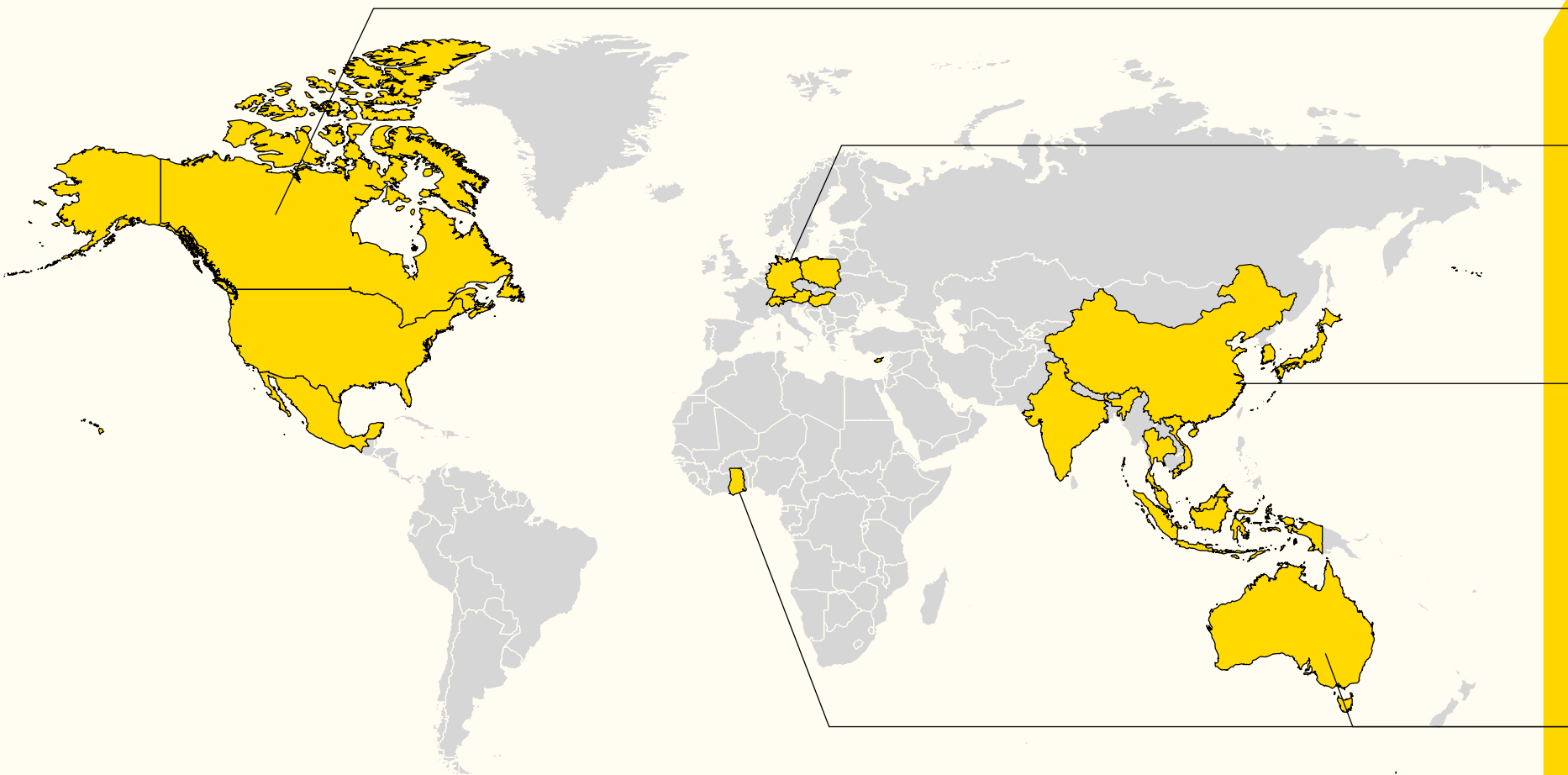
Arrived in 2020

Market value at
his peak:

150 MIO €

BORUSSIA DORTMUND

OUR GLOBAL FOOTBALL ACTIVITIES



AMERICA

- United States of America
- Canada
- Mexico

EUROPE

- DACH-Region
- Poland
- Liechtenstein
- Hungary
- Cyprus

ASIA

- Japan
- South Korea
- China
- India
- Malaysia
- Indonesia
- Vietnam
- Singapore

AFRICA & OCEANIA

- Ghana
- Australia

***EXCLUSIVE GROUP
TRIPS TO THE BVB
EVONIK FOOTBALL
ACADEMY***



OUR ASPIRATION

EVERY CHILD CAN TRAIN WITH BVB COACHES IN A BLACK & YELLOW JERSEY IN DORTMUND



BORUSSIA DORTMUND

GRASSROOTS-ORIENTATED OFFERS

- Advanced Courses
- Performance Courses
- Partner Club Network
- Day of the Talents
- BVB eAcademy

PERFORMANCE-ORIENTATED OFFERS

- Holiday courses in Dortmund
- International holiday courses abroad
- Matchday courses
- Kindergarten & school courses
- eFootball courses

OUR MISSION

FOOTBALL & VALUE TRANSFER

THE FOOTBALL ACADEMY AS PREMIUM PRODUCT!

- Sparking enthusiasm
- Children-tailored training session
- Development of personal skills
- High quality training conditions
- Nutrition workshops
- Fair play
- Tolerance & Respect
- Anti-discrimination
- Prevention of sexualized violence



OUR MOTIVATION

Experience an **unforgettable week** in Germany's football capital Dortmund!

Our aim is to provide every child in the black and yellow jersey with **excellent education** – **on** and **off** the **pitch**!

Along with promoting football skills, we also help children to develop their **personal skills**.

Here is a brief overview of our **framework program** and **services**.



TRAINING SESSIONS

Join your group for **daily 90-minute training sessions** with our highly qualified BVB Youth Development Coaches who hold **UEFA licenses**.

Experience BVB's typical intense football by training in a **professional setting** at our **state-of-the-art training facility**, just like the BVB Youth Academy players.



TALENT DIAGNOSTICS

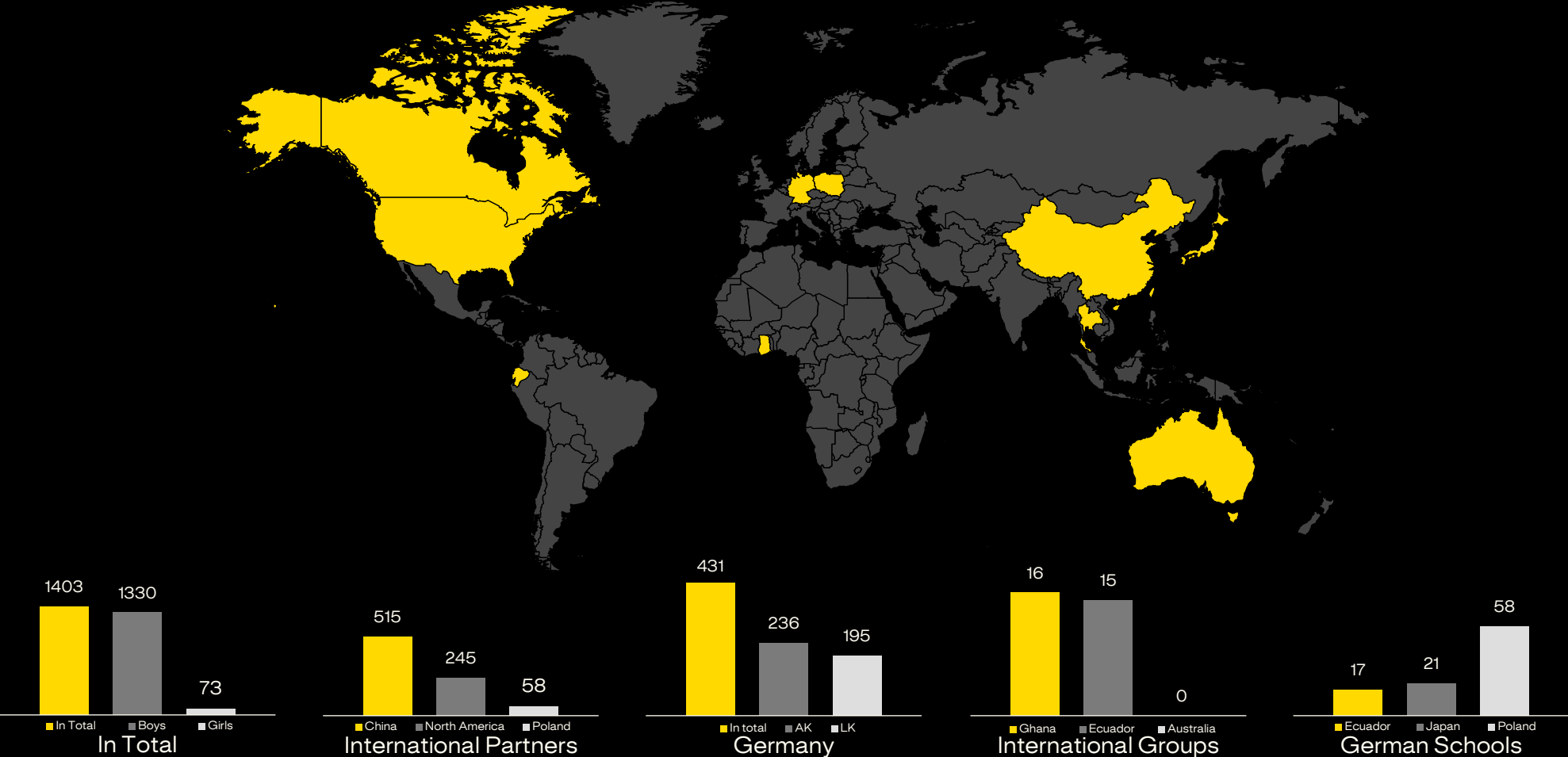
With the **techno motoric DFB testing**, we have added an innovative, **camera-supported** asset to our service range.

Participants can **compare** themselves to **teammates, talented individuals** from our Youth Academy as well as players from our international cooperation partners.

A BVB Coach conducts the testing, providing children & youth players with a **comprehensive overview** of their **individual abilities** and **potential** for sporting development.



TALENT DIAGNOSTICS WORLDWIDE.



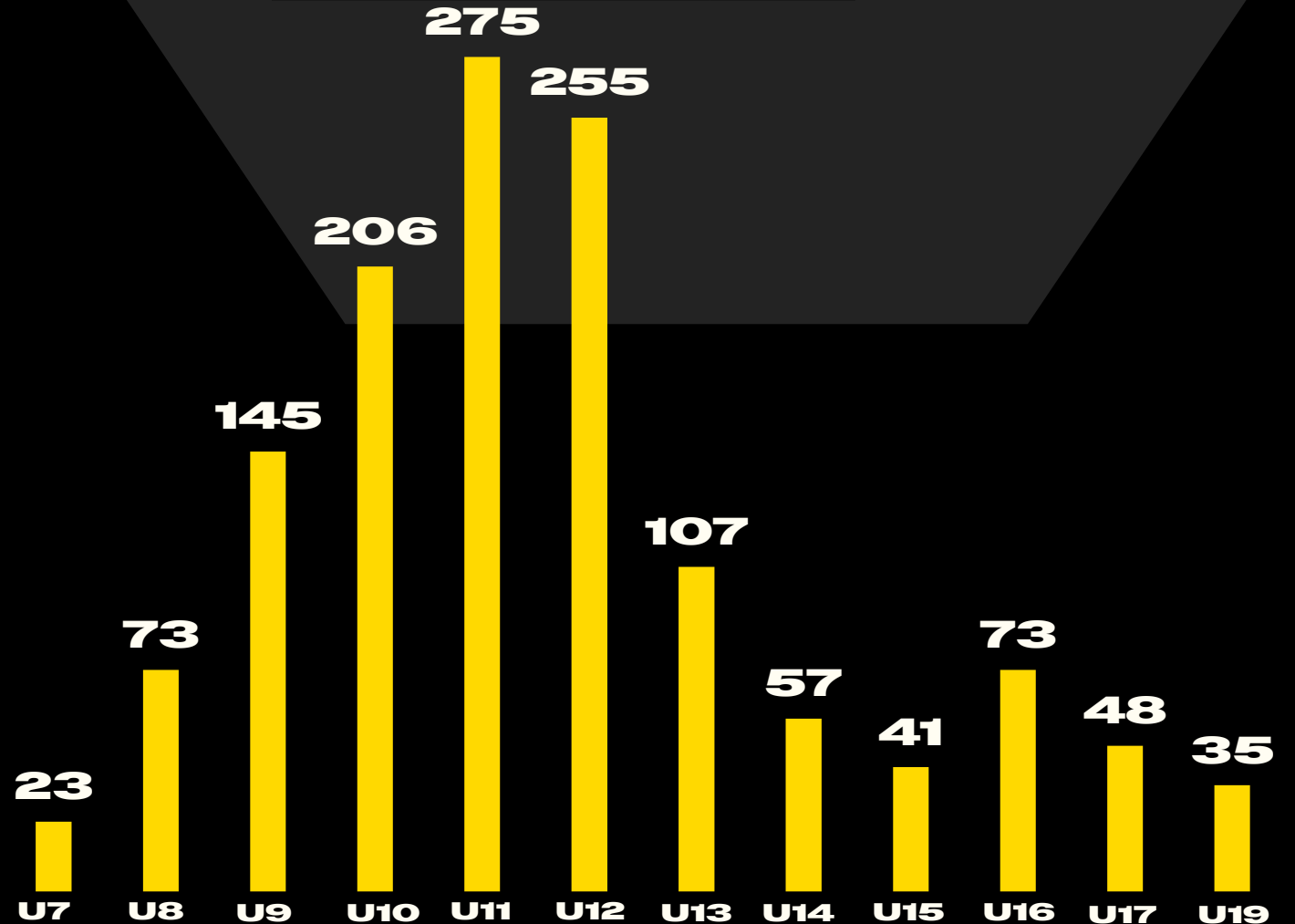
TALENT DIAGNOSTICS

5 exercises – Sprinting, Running agility, Dribbling, Ball control, Juggling

Comparison – all players in the BVB family can be compared worldwide

Feedback – Players, parents and coaches receive feedback on their current level of performance based on the test.

Development – The player development can be displayed by the results of the test over multiple years.



FEEDBACK



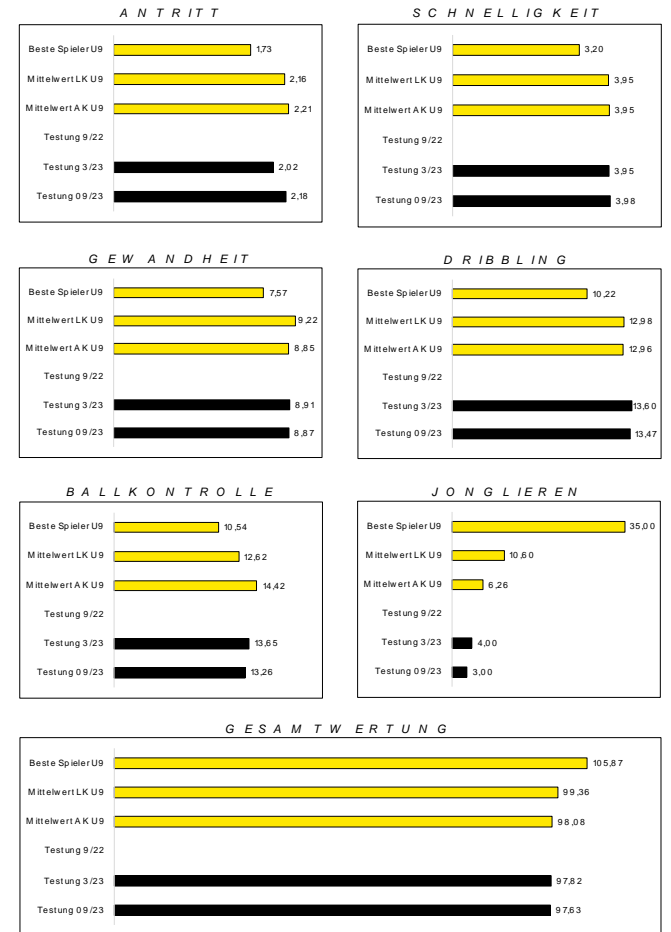
ON-FIELD

- Feedback via light barriers

OFF-FIELD

- Feedback via evaluation file (see Fig. 1)
- Individual exercises are displayed graphically
- Comparative values based on the BVB database
- Overall evaluation combines all 5 stations into an overall score

TECHNOMOTORISCHE TALENTDIAGNOSTIK



PUMA APPAREL

The participants will receive a **BVB training kit** comprising a jersey, shorts, and socks from **Puma**, all featuring the BVB logo and Evonik branding on the chest.

Upon completing their intensive group experience in Dortmund, they will get a BVB Evonik Football Academy **medal** and an **individualized certificate** as souvenir.



BOARDING

After the initial training session, it's important that the children **recover** and **become prepared** for the second session in the afternoon.

Every day, we offer a **healthy lunch** served in a **hospitality lounge** at **SIGNAL IDUNA PARK**.

Additionally, for your convenience, we **provide dinner** for all children and coaches so you can fully enjoy your stay in Dortmund.



BVB MUSEUM

In addition to the sports program, we aim to provide all participants with a **comprehensive** and immersive **BVB Experience**.

Take a **guided tour** of our **BVB Museum** ("BORUSSEUM") and dive into the unique history of Borussia Dortmund.

Our **Stadium Tour** through SIGNAL IDUNA PARK leads you through the most exclusive areas of the stadium, including the players' dressing rooms.



CITY TOURS

The **cultural framework program** is a very important part of our group tours.

Our **guided bus tours** in **Dortmund** and the surrounding Ruhr Area region offer an immersive experience into the region's rich history.

For a perfect finale, we integrate a visit to the **German Football Museum** as a tour highlight.



ACCOMMODATION

Accommodations are available at the **Unique Hotel Dortmund** or Hotel Excelsior Dortmund in the City Center where mainly all groups stayed in recent time with super feedback. The hotel provides a complimentary breakfast.

Your options are:

- Unique Hotel Dortmund (€€€)
- Hotel Excelsior Dortmund (€€)



HOME MATCH

The highlight of each trip in Dortmund is the visit of SIGNAL IDUNA PARK - our home and affectionately known as "**the temple**".

Experience the **emotional origins** of BVB and enjoy the **unique atmosphere** with more than **81,000 spectators**.



BORUSSIA DORTMUND

OUR HOME MATCH PACKAGE OVER 7 DAYS

AGENDA & SERVICES OVERVIEW FOR THE MODEL OVER AN ENTIRE WEEK

Time slots	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning		Breakfast in the hotel	Breakfast in the hotel	Breakfast in the hotel	Breakfast in the hotel	Breakfast in the hotel	Breakfast in the hotel	Breakfast in the hotel
		Opening ceremony						
Forenoon		Training session 1 (90 min)	Training session 2 (90 min)	Training session 3 (90 min)	Training session 5 (90 min)	Teambuilding	Talent diagnostics (120 min)	Free time
Noon		Lunch Break (VIP-Lounge)	Lunch Break (VIP-Lounge)	Lunch Break (VIP-Lounge)	Lunch Break (VIP-Lounge)	Lunch Break (VIP-Lounge)	Lunch Break (VIP-Lounge)	BVB Home Match
Afternoon	Arrival in Dortmund	BVB Stadium Tour	BVB Museum Tour	Training session 4 (90 min)	Dortmund City Tour	Training session 6 (90 min)	Training session 7 (90 min)	
	Check-in at the hotel						Closing ceremony	
Evening		Evening activities (Free time)	Evening activities (Free time)	Evening activities (Free time)	Evening activities (Free time)	Evening activities (Free time)	Evening activities (Free time)	Departure from Dortmund

OUR HOME MATCH PACKAGE OVER 3 DAYS

AGENDA & SERVICES OVERVIEW FOR THE MODELS FROM FRIDAY TO SUNDAY

Time slots	Friday	Saturday	Sunday
Morning		Breakfast	Breakfast
Forenoon		Training session 1	BVB Stadium Tour
Noon		Lunch	Lunch
Afternoon	Hotel Check-in	Training session 2	BVB Museum Tour
Evening	BVB Home Match	BVB Experience	Hotel Check-out

GAME ON FRIDAY

- Kick-off at 8:30 pm
- 2 training sessions over 90 minutes
- 2 lunches in SIGNAL IDUNA PARK
- BVB Experience, Stadium and Museum Tour

GAME ON SATURDAY

- Kick- off at 3:30 pm or 6:30 pm
- 2 training sessions over 90 minutes
- 1 lunch & 1 dinner in Dortmund
- BVB Experience, Stadium and Museum Tour

Time slots	Friday	Saturday	Sunday
Morning		Breakfast	Breakfast
Forenoon	Hotel Check-in	Training session 2	BVB Experience
Noon	Training session 1	BVB Museum Tour	Lunch
Afternoon	BVB Stadium Tour	BVB Home Match	Hotel Check-out
Evening	Dinner		

OUR HOME MATCH PACKAGES OVER 2 DAYS

AGENDA & SERVICES OVERVIEW FOR THE MODELS FROM FRIDAY TO SATURDAY

Time slots	Friday	Saturday
Morning		Breakfast
Forenoon		Training session 1
Noon		Lunch
Afternoon	Hotel Check-in	BVB Stadium Tour BVB Museum Tour
Evening	BVB Home Match	Training session 2

Time slots	Friday	Saturday
Morning		Breakfast
Forenoon	Hotel Check-in	Training session 2
Noon	Training session 1	BVB Museum Tour
Afternoon	BVB Stadium Tour	BVB Home Match
Evening	Dinner	

GAME ON FRIDAY

- Kick-off at 8:30 pm
- 2 training sessions over 90 minutes
- 1 lunch in SIGNAL IDUNA PARK
- BVB Stadium and Museum Tour
- Hotel Check-out on Saturday or Sunday

GAME ON SATURDAY

- Kick-off at 3:30 pm or 6:30 pm
- 2 training sessions over 90 minutes
- 1 lunch in SIGNAL IDUNA PARK
- BVB Stadium and Museum Tour
- Hotel Check-out on Saturday or Sunday

OUR HOME MATCH PACKAGES OVER 2 DAYS

AGENDA & SERVICES OVERVIEW FOR THE MODELS FROM SATURDAY TO SUNDAY

Time slots	Saturday	Sunday
Morning	Hotel Check-in	Breakfast Hotel Check-out
Forenoon	Training session 1	BVB Stadium Tour
Noon	BVB Museum Tour	Lunch
Afternoon	BVB Home Match	
Evening		

Time slots	Saturday	Sunday
Morning	Hotel Check-in	Breakfast
Forenoon	Training session 1	Hotel Check-out
Noon	Lunch	BVB Museum Tour
Afternoon	BVB Stadium Tour	BVB Home Match
Evening	Training session 2	

GAME ON SATURDAY

- Kick-off at 3:30 pm or 6:30 pm
- 1 training session over 90 minutes
- 1 lunch in SIGNAL IDUNA PARK
- BVB Stadium and Museum Tour

GAME ON SUNDAY

- Kick-off at 3:30 pm or 5:30 pm
- 2 training sessions over 90 minutes
- 1 lunch in SIGNAL IDUNA PARK
- BVB Stadium and Museum Tour

OUR 1-DAY HOME MATCH PACKAGES

AGENDA & SERVICES OVERVIEW FOR THE MODELS ON FRIDAY OR SATURDAY

Time slots	Friday	Saturday
Morning		Breakfast
Forenoon	Hotel Check-in	Hotel Check-out
Noon	Training session 1	
Afternoon	BVB Museum Tour	
Evening	BVB Home Match	

Time slots	Saturday
Morning	Hotel Check-in
Forenoon	Training session 1
Noon	BVB Museum Tour
Afternoon	BVB Home Match
Evening	

GAME ON FRIDAY

- Kick-off at 8:30 pm
- 1 training session over 90 minutes
- BVB Museum Tour
- Hotel Check-out on Saturday

GAME ON SATURDAY

- Kick-off at 3:30 pm or 6:30 pm
- 1 training session over 90 minutes
- BVB Museum Tour
- Hotel Check-out on Saturday or Sunday

OUR PACKAGE AT A GLANCE

SPORTING SERVICES:

- # training sessions at the BVB Football Academy
- Talent diagnostics by a BVB Coach
- Individual BVB Jersey Set, incl. Shorts and socks (**Optional**: Long training set)
- Teambuilding session with a BVB Coach
- Workshops with a BVB Coach (Nutrition, Anti-discrimination, etc.)

ORGANIZATIONAL SERVICES:

- # hotel nights in TBD
- Airport transport in BVB's first team bus
- # lunch in a hospitality lounge in SIGNAL IDUNA PARK
- Bus transport from Dortmund to TBD & back to Dortmund

CULTURAL SERVICES:

- BVB Home Match Visit (subject to availability)
- Guided BVB Stadium Tour through the SIGNAL IDUNA PARK
- Guided BVB Museum Tour
- Guided Dortmund City Tour, incl. visit of the German Football Museum
- City Tour through Cologne or Dusseldorf
- Guided Tour through the Ruhr Area
- Indoor 3D minigolf at the Glowing rooms
- Visit of the tree2tree high ropes course in Dortmund
- Visit of the Movie Park Bottrop
- Visit of Phantasialand in Brühl
- Visit of Sealife in Oberhausen
- Visit of Legoland in Oberhausen (only if accompanied by a child)
- Soccer golf at Soccerpark Westfalen
- Visit of the Aquapark Oberhausen / Cologne
- Visit of the Bergwerk climbing hall in Dortmund



**EVONIK
FOOTBALL ACADEMY**

¹ALL PRICES ARE NET AND THEREFORE EXCLUSIVE OF VAT. ALL SERVICE COMPONENTS WILL BE IMPLEMENTED IN COORDINATION WITH BORUSSIA DORTMUND AND ON THE BASIS OF PRIOR APPROVAL BY THE CLUB. THE OFFER IS SUBJECT TO CHANGE.



***"WE HOPE TO WELCOME
YOU HERE IN DORTMUND!"***